

## **ABSTRACT**

The present invention relates to a collapsible utility bag which may, for example, be sized to fit within an athletic locker. The utility bag is generally rectangular in shape with a door that is hingedly attached to the front of the utility bag. Top and bottom rigid panels are provided, which are hinged or removable, and when in position support a top wall and a bottom wall. Removable side panels provide rigidity to side walls. Generally rectangular frames may be incorporated into the utility bag to provide further rigid support to the front and the rear of the bag. The utility bag can be collapsed for easy storage or shipping by removing the side panels, detaching the top and bottom panels, and collapsing the front of the bag towards the rear of the bag. A method for utilizing the present invention as a vehicle for advertising is also described.